

COTY

## Coty Inc. Implements ACE Live™ for a Strategic IT Consolidation Effort

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**As the global network manager, I didn't want to spend my time analyzing network traffic; ACE Live does the work for us and puts our team at ease so we can focus on planning strategic IT projects that impact our business.**”

*Steve Kamvissis*

*Global Network Manager  
Coty, Inc.*

Through acquisition and licensing partnerships, Coty, Inc. has achieved a leadership position in fragrance and has quickly emerged as a global leader in the world of beauty. Today, Coty is the world's largest fragrance company with offices in more than 30 countries and a strong presence in 91 markets. Coty successfully brings to market its brands faster, further, and freer than most other beauty companies.

Coty has over 60 sites around the world that include a mix of research and development, manufacturing, distribution, and sales offices. Earlier this year, the IT team was focused on a new initiative to create a centralized repository for videos and graphics to be used by the company's

internal portal. The team knew that the consolidation effort would pose a challenge to maintaining effective network bandwidth utilization and would especially affect their global users' response time to business critical applications, such as SAP and Oracle.

Coty purchased OPNET's ACE Live for real-time visibility into end-user response time to assist in the IT consolidation effort. ACE Live enables the team at Coty to focus on strategic business initiatives and has been instrumental in diagnosing performance problems in real-time, before the end-user is affected. Coty has also implemented ACE Analyst for deep troubleshooting and plans to use its integration with ACE Live to seamlessly monitor and troubleshoot application performance issues.



For more information,  
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